

October 2013

## MTRE® Announce

### **Agreement for a Strategic Cooperation**

**MTRE** Advanced Technologies® announced today the signing of a distribution agreement for MTRE products – Cooling systems - in Japan, with Nihon Kohden, thus providing a total, integrated "Cool" solution. Nihon Kohden has started preparing for the regulatory submission.

**Nihon Kohden** is Japan's leading manufacturer, developer and distributor of medical electronic equipment with subsidiaries in the USA, Europe and Asia and distributors in nearly every country in the world. Nihon Kohden's major product lines for export are patient monitors, electroencephalographs, evoked potential and electromyography systems, electrocardiographs, defibrillators, and hematology analyzers. Nihon Kohden's equipment is well known for its quality and ease of use.

**MTRE** - a fully owned subsidiary of Mennen Medical Group is an advanced developer and manufacturer of innovative non-invasive solutions for body temperature management. MTRE presents novel, revolutionary Innovative non-invasive solutions that enable healthcare providers exercise precise and timely control of body temperature, thereby paving the way for significant medical and economical benefits. The product lines target a wide range of medical applications and disciplines, including the evolving applications of Neuroprotective Cooling Therapy for cardiac arrest; Brain Asphyxia and Traumatic Brain Injury (TBI) victims as well as cardio-vascular, organ transplant, pediatric, neurosurgery, and trauma patients.

MTRE's R&D team includes top level engineers, scientists and programmers dedicated to addressing the changing and rapidly evolving needs of the market. Furthermore, the company benefits greatly from its substantial international presence and close links with hundreds of hospitals across the globe.

MTRE®'s **Criticool System** is a microprocessor-controlled temperature management unit. The proprietary control algorithm modifies water temperature flowing to a Patient Wrap using feedback from the patient's core and skin temperature sensors. This achieves precise management of patient body temperature in a **non-invasive, effective** manner.

"This distribution partnership with Nihon Kohden will serve the Japanese Market by offering a Leading Cooling system and total solution for Temperature Regulation" said Mr. Erez Nimrod, President of Mennen Medical LTD.

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