

# CritiCool®

## Every Life Counts

**CritiCool®** success stories are on the rise in the last few years with more and more exposure by clinicians and the media of our product.

This is the triumphant story of Baby Bruno which proves again that **Cooling with CritiCool®** is an Integral and vital treatment for Asphyxia.

“Our boy Bruno was born by emergency caesarean and amid the whirl of activity laid our boy being treated for a **lack of oxygen and a faint heartbeat**. After being resuscitated our boy was rushed off to the Neonatal Intensive Care Unit. Grave faced doctors arrived; talking about cerebral palsy and other words that filled us with fear.

Our baby was wrapped in a haze of wires and a **little white jacket** that, we were told, could help protect him from many of those scary words the doctors had been touting earlier.

We were happy to know that he was receiving all the **very best modern medical care money could buy**.

We now have a very happy healthy normal 17 month toddler, who is as mischievous and boisterous as any parent could wish for”.

**Anna and Barnaby K**

